

Digital End-of-Year Kit Contents



Help enhance your end-of-year patient communications – and revenue – with these assets:



Growth Strategies: Don't Let Potential Production Sit Idle in Your Charts

- ▶ Access practice tips and insights to help you develop an effective and efficient end-of-year recall strategy, featuring Jennifer Steadman



Practice to Patient Communications

- ▶ Cut and paste these ready-to-use emails and Social Media post copy in your patient communications
- ▶ Drag and drop these ready-to-use Social Media jpeg images (1080x1080) in your Social Media accounts



Cardholder Available Credit Report

- ▶ View detailed instructions on how to access the report



◀ **Watch this brief video** to see how CareCredit's digital marketing assets can help you get patients scheduled for treatment before their benefits expire at the end of the year.